



Acculynk Announces ISO Program for Internet Card Not Present Processing

Complete card acceptance program plus Acculynk's Internet PIN debit solution provides unique opportunity for ISOs

ATLANTA, GA, April 7, 2010 – Acculynk, the first provider of a software-only service for Internet PIN debit payments, PaySecure, has extended its product line to include online card processing and Internet PIN debit available for resale through Independent Sales Organizations (ISOs).

Acculynk (booth #1112, ETA, April 13th-15th) has introduced a new payments platform, PaySecure Plus, which includes credit card and signature debit processing, plus offers the added benefit of processing Internet PIN debit transactions through PaySecure.

“Online merchants are looking at non-traditional payment providers for alternative payment types,” said Tom Wilkerson, VP of Business Development. “PaySecure allows the ISO community to leverage Acculynk’s leading alternative card-based, bank-sponsored payment type to generate new business.”

Acculynk introduced PaySecure in March 2009, and has since partnered with 7 EFT networks to process Internet PIN debit transactions; the company has 1,000+ unique websites that are enabled with PaySecure.

“ISOs drive significant card volume and value, but very little innovation has occurred in the last five years in this important channel,” said Wilkerson. “Acculynk is extending its reach by giving the ISO community the ability to offer a highly differentiated product in a very competitive and commoditized marketplace.”

The success of PaySecure, coupled with feedback from merchants, was an impetus to expand the company’s business model to card processing.

“Merchants are seeking a single provider for all card-based payment types,” said Wilkerson. “PaySecure Plus is a secure payments platform that also includes Internet PIN debit and offers the greatest value to merchants through reduced fees, lower charge-backs and fraud, and immediate consumer adoption.”

Acculynk’s card processing services include acceptance of all major credit and debit cards, a full-service ISO and merchant support organization, and competitive rates and margins. Stop by Acculynk’s booth, #1112, at the upcoming Electronic Transaction Association’s (ETA) 2010 Annual Meeting and Expo, April 13th-15th, in Las Vegas.

About Acculynk

Acculynk secures online transactions with a suite of software-only services that are backed by a powerful encryption and authentication framework protected by a family of issued and pending patents. Acculynk’s services provide greater security, reliability, convenience and return on

investment for consumers, merchants, networks, issuers and acquirers. For more information, visit <http://www.acculynk.com>.

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