



Acculynk Wins 2009 TechAmerica Southeast Spirit of Endeavor Award in the “Emerging Business” Category

Atlanta, GA, September 18, 2009 – Acculynk is pleased to announce that it has been awarded the 2009 TechAmerica Southeast Spirit of Endeavor Award in the category of “Emerging Business.” Acculynk was nominated for the award by Habif, Arogeti & Wynne, LLP, one of the 60 largest U.S. accounting firms, according to Accounting Today’s 2008 Top 100 Firms rankings, and also an Atlanta-based company.

The Spirit of Endeavor Awards is sponsored by TechAmerica (formerly AeA, the American Electronics Association) and honors companies based in Georgia, South Carolina, North Carolina, Tennessee, Alabama and Mississippi who have had significant accomplishments within the technology industry. Companies are honored in six categories, and the finalists and winners in each category were announced during a banquet on September 17th at the Fox Theatre in Atlanta, GA.

“We are honored to have our company recognized by such an esteemed technology organization,” said Nandan Sheth, President and COO of Acculynk. “The companies in our category have incredible products that are contributing to the Southeast’s growing technology landscape. We share this award with all emerging businesses that are bringing more innovation to this area.”

Acculynk is the first company in the U.S. to bring a software-only service for Internet PIN debit, PaySecure™, to the market. The company introduced PaySecure™ in March 2009 and has steadily grown its business to include partnerships with 6 EFT networks, 4 merchant acquirers, major merchants such as AirTran, and bank issuers.

“For years, the payments industry has sought a simple and secure solution to bring PIN debit payments to the Internet,” said Ashish Bahl, CEO of Acculynk. “PIN debit is a preferred consumer payment method at the retail point of sale, and it lowers fraud for issuers and merchants. PaySecure™ brings the benefits of this payment method online with a highly secure service that is still consumer-friendly and provides attractive economics to all stakeholders.”

The “Emerging Business” category included 20 companies from across the Southeast. The finalists and winner in this category were chosen based on a number of criteria, including: cutting edge technology; development of new products; whether recent achievements support future growth/success; and how well the nominee represents the “Spirit of Endeavor”. For more information on TechAmerica, see <http://www.techamerica.org/>.

About Acculynk

Acculynk is a leading technology provider with a suite of software-only services that secure online transactions. Backed by a powerful encryption and authentication framework protected by a family of issued and pending patents, Acculynk’s services provide greater security, reliability, convenience and return on investment for consumers, merchants, networks, issuers and acquirers. Acculynk is headquartered in Atlanta, Georgia, with a management team that brings extensive experience in the financial, network, security and payment processing industries. For more information, visit www.acculynk.com.

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