

Spirit Airlines to Offer Internet Debit Card Payment Option

Leading Ultra Low Cost Carrier Lets Consumers Use Their Debit Card for Low Fares with PaySecure

ATLANTA, GA, January 19, 2010 – Acculynk announced today that Spirit Airlines, an Ultra Low Cost Carrier (ULCC) serving more than 40 destinations in the United States, Latin America and the Caribbean, will add PaySecure to its online checkout in 2010. PaySecure is the first software-only service for PIN debit payments on the Internet, providing online shoppers a convenient payment experience that is both secure and familiar.

Spirit Airlines is dedicated to providing value, offering consumers low fares and the opportunity to select services and options that are appropriate for their travel needs.

“PaySecure aligns well with our overall value proposition, which is greater choice – whether in fares, ancillary services or payment options – that truly benefit our customers,” said David Bradford, VP Treasurer of Spirit Airlines. “With the trends pointing to debit card growth, now and in the future, it makes a lot of sense for Spirit to offer PaySecure which provides our customers more security for their debit transaction.”

PaySecure is integrated directly into the airline checkout and appears as a payment option when the consumer’s debit card qualifies to be used with the service. Transactions are processed using existing payment connections, and merchants gain immediate benefit from lower transaction fees, and reduced fraud and charge-backs.

“Spirit Airlines is a great addition to our list of committed merchants as it is an innovative carrier that has a loyal customer base actively using their debit cards online today,” said Ashish Bahl, CEO of Acculynk. “Airlines produce a majority of their revenue via the Internet, and it is very encouraging that such a web-savvy industry has embraced PaySecure.”

Consumer usage indicates that 1 out of every 2 consumers presented the option to use PaySecure are doing so, in lieu of processing their purchase as signature debit. PaySecure requires only a consumer’s existing debit card and bank-issued PIN, and online shoppers pay right at the merchant checkout, with no redirection to a third-party site. “With multiple EFT networks, millions of available debit cards, unparalleled shopper adoption and large online merchants like Spirit Airlines embracing the solution, PaySecure has truly become the standard for Internet PIN debit,” said Bahl.

About Spirit Airlines

Spirit Airlines, Inc. (www.spiritair.com) is the largest Ultra Low Cost Carrier (ULCC) in the United States, Latin America and the Caribbean. Its all-Airbus fleet, the youngest in the Americas, flies more than 150 daily flights to 40 destinations. The company is based in Miramar, Florida.

About Acculynk

Acculynk secures online transactions with a suite of software-only services that are backed by a powerful encryption and authentication framework protected by a family of issued and pending patents. Acculynk's services provide greater security, reliability, convenience and return on investment for consumers, merchants, networks, issuers and acquirers. For more information, visit <http://www.acculynk.com>.

Media Contacts:

Acculynk

CONTACT: Danielle Duclos, Director of Marketing, 678.894.7013

Spirit Airlines

CONTACT: Misty Pinson, Corporate Communications, 954.918.9432 or Manuel Jaquez
Corporate Communications, Latin America & Caribbean, 954.628.4898